

PLACEMENT BOOSTER PROGRAM

HOW TO GET YOUR FIRST JOB AFTER GETTING PASS OUT

A guide for fresh graduates
entering the job market



JOB READY PROGRAM

Final year candidate
looking for job to
start career



What is the Placement Booster Program?

The Placement Booster Program by ISFM is a specially curated, career-focused module designed to bridge the gap between classroom learning and real-world job readiness in the financial markets domain. Tailored for aspiring finance professionals, this program equips students with the practical tools, interview strategies, industry insights, and confidence needed to crack high-quality placements in stock market research, trading, broking, and investment roles.

Whether you're a fresh graduate or someone looking to transition into the financial markets industry, the Placement Booster Program ensures you're not just qualified—but truly job-ready.

How Students Will Get Benefited

- ❖ **Resume Enhancement** : Create a standout finance-specific CV with expert guidance.
- ❖ **Mock Interviews & HR Grooming** : Prepare with real-time simulations, technical rounds, and soft skill development.
- ❖ **Industry Exposure** : Learn from case studies, live market scenarios, and trading simulations.
- ❖ **NISM Certification Support** : Fast-track your readiness for NISM modules that boost job opportunities.
- ❖ **Job Assistance** : Get connected with our network of recruiters, financial institutions, and stock broking firms.
- ❖ **Soft Skill Training** : Improve communication, presentation, and corporate etiquette tailored for finance roles.
- ❖ **LinkedIn Optimization** : Learn how to build a powerful digital presence to attract recruiters.
- ❖ **Role Clarity** : Understand various job roles in equity research, technical/fundamental analysis, sales trading, etc.

Who Can Join !

- Graduate Students
- Post Graduate Students
- BBA, MBA, B.Com, M.Com etc
- Academician
- Trainer

Contents of the Program

01.	Introduction to Career Opportunities in Financial Markets / Stock Market
02.	Creating a Professional Resume for Finance Roles
03.	LinkedIn Profile & Digital Branding for Finance Professionals
04.	NISM Certification Strategy & Guidance
05.	Mock Interviews—Technical & HR Rounds
06.	Soft Skills & Corporate Communication Workshop
07.	Live Market Training & Stock Pitch Presentations
08.	Case Studies on job role in Trading, Investment & Broking industry
09.	Industry Guest Sessions & Mentorship
10.	Job Assistance—Application, Referral & Follow-Up Strategy

About the Speaker :

Sushil Alewa, the visionary founder of ISFM - Best Stock Market School, brings over 18 years of hands-on experience in the stock market and financial education industry. Known for his exceptional clarity in simplifying complex market concepts, he has trained over 20,000+ students, HNI Clients, working professionals in trading, investment, and financial certifications.

Sushil has been instrumental in helping students transition into successful roles across broking houses, research firms, hedge funds, and fintech startups. His unique blend of practical market knowledge and career mentorship makes him one of the most sought-after trainers in North India.



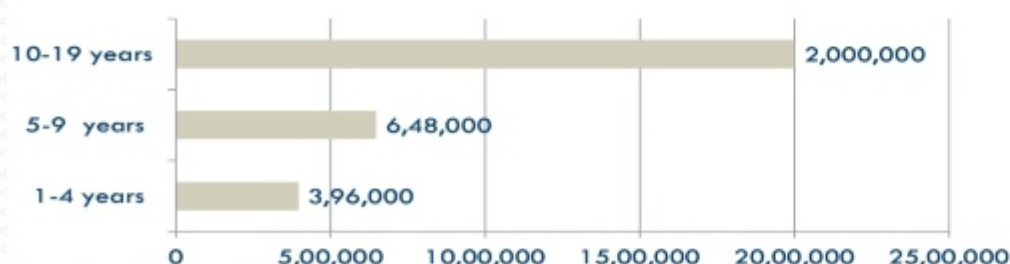
SUSHIL ALEWA

Director/ISFM

MBA, CFP, SEBI's Reg. Research Analyst
15 Years Trading Exp.

Salary / Package

Median salaries (INR) in India based on years of experience



Job Roles After Completion

SR. NO.	DESIGNATION	DEPARTMENT	EMPLOYER
1.	Equity Dealer	Broking & Dealing Desk	Angel One, Motilal Oswal, ICICI Sec.
2.	Technical Research Analyst	Research & Advisory	Sharekhan, IIFL, SMC Global
3.	Relationship Manager	Client Acquisition	HDFC Securities, Kotak Securities
4.	Investment Advisor	Wealth Management	Groww, Zerodha, Axis Securities
5.	Derivatives Trader	Proprietary Trading	Proprietary Firms, Trading Desks
6.	Mutual Fund Executive	MF Advisory	NJ Wealth, Funds India
7.	Currency & Commodity Analyst	Global Markets	MCX Members, Currency Trading Firms

CARRIER PATH



Employers Corner



Reg. Office : 152-P (LGF), Sector-38, Medicity Road, Gurugram - 122002
 Contact : +91 8882000233, +91 8168573253
 E-mail : Info@isfm.co.in | Website : www.isfm.co.in