



Way to **Financial Abundance**

BEST STOCK MARKET SCHOOL

www.isfm.co.in

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PROSPECTUS

Director's Message



Message From The Desk

With fast changing Indian economic and banking system where interest rates of Fixed Deposit and Saving Accounts or any covenantal investment are reducing. We at ISFM believe in equipping people with knowledge and tools of Investment in Securities Market which will help them to get higher returns on their investments. ISFM has been a pioneer in many ways in terms of addressing industry needs through specialized Executives Diploma programmes for everyone. ISFM has closely focused on working and non-working executives to explore new frontiers of knowledge in the field of International Business Management and help them to reach their financial goal.

The strength of the institute lies in the fact that it is well recognized for its practical exposure in live market & academic excellence consistently ranked among top stock market training institute in Gurgaon. Institute has been operating successfully since the year 2013, in Gurgaon. At ISFM, it is our constant endeavors to understand contemporary geo-economic realise and offer updated courses in line with current requirements.

CSTX (Chartered Stock Trading Expert) program of ISFM is unique as it is designed to fulfil the specialized needs in the area of national and international business. This course offers both procedural and technology based solutions to improve the trading & Investment skills sets of market participants. We at ISFM, welcome aspiring students of NCR to take full advantage the online trading opportunity. We look forward towards seeing them at ISFM that has state of art infrastructure along with intellectual inputs from renowned ISFM faculty. Our Best Wishes to all aspirants who are seeking excellence in financial freedom.

Thanks

Sushil Alewa

About ISFM

We are BFSI training company, believing in financial well-being of society. Our vision is to financial literate and spreading financial education in the country. We are unique training company and specialize to provide training in Capital Market, Derivatives, Commodity, Currency and Mutual fund industry, Wealth management since last 15 years. We are helping to reduce the skill gap between corporate and academic institution. We have created specialize placement booster program for students. After completing our course participant will get employment in BFSI market.

We are based in Gurgaon and having presence over 100 cities across the country. We are group of working professionals, industry expert who have expertise in their domain.

We work with Corporate, Govt organization, Universities, Colleges to deliver our expertise program time to time. Our core objective to: -

- Providing training for financial regulatory examination so that entry barrier can be removed.
- Provide job-oriented skills training for students which is required in corporate world.
- Providing quality orientation training in BFSI industry.
- To spread financial literacy for well-being of the society by conducting seminars, specialize of women empowerment on behalf of the Govt. regulators & corporate.
- To help investors to develop money management skills to achieve financial goals.
- To help investors to identify right assets for investment at right time with right person.

Know Your Mentors



ANIL MOR
Director
16+Years Trading Exp.



SUSHIL ALEWA
Director
MBA, CFP, SEBI's Reg. Research Analyst
15 Years Trading Exp.



RAMKESH
Faculty Member
5 Years Trading Exp.

'Tell me and I'll forget, show me and I may remember, Involve me and I'll understand.' This is the promise our training faculties works with! Our training strategy is one that makes learning an organic process where trainer become co-learners and partners in the process of value creation and learning. Our trainers don't instruct, they engage. Our trainer are not just trainer but they are professional traders / guides, facilitators and motivators. They engineer learning experiences that manoeuvre the students into the driving seats and then they quietly get out of the way. The school strongly believes in developing and enhancing skills for online trading in securities market along with research. The school conducts in-house training and capacity-building workshops for trainer to share best practice and learn from each other's experiences. The school also organize training of trainer (TOT) workshops / seminars to build-up their knowledge pool.



What is Charted Stock Trading Expert – CSTX

CSTX is specialize design course to learn Stock Market Trading from beginner to expert level. In this 2-month training program you will get trained by professional traders who have decade of trading experience. After completion this course participants get expertise in online stock trading so that they can earn good return from their portfolio. We help traders to understand how to became a rising start of the developing Stock market trading in India. House wives, Retired person and working professional can easily earn on daily basis.

We at ISFM help traders to make profitable trading strategy using technical trading approach. We help to find out strong fundamental companies and future multi baggers stocks. Our mentor help you identify support and resistance level in trading.

You can replace your job income by trading income after completing this course and can get financial freedom in life. Online trading give you freedom to work from anywhere in the world. House wives, Retired person and working professional can start second income using this approach.

Who can join

- Working Professional
- Business Man
- House Wife
- Retired Person
- Traders
- Investors
- High Net worth Individual – HNI Clients

* Any one who is having interest in Financial Market

Fee Structure

Course	Fees	Duration
Complete Course	₹45,000 /- ₹40,000 /- (One Time Payment)	1.5-2 Months

*Note : SEBI & NISM certification fee is extra.

What you will get after joining

- Free Demat A/c
- Free Online Trading & Analysis Software
- Free Mobile App
- E-Books
- Ppt
- Live Online/Offline Classes
- 1year Fee Validity
- Live Recording Classes
- Free LMS (Lerning Management System)
- One 2 One Mentorship
- Free Virtual Trading App

Module Covered

Equity & Fundamental Analysis

- Introduction to Indian capital Market
- What is Primary and Secondary Market
- Pros and Cons to apply IPO / FPO etc
- How to buy / Sell Shares using trading software
- Legal Framework of the market
- How to use stop loss during Intraday trading
- What to do and don't in the market
- How to start Trading / Investment
- How to make good portfolio using diversification rule
- How brokerage and taxes can be calculated
- Live trading exposure with case study
- Regulatory framework in India and Investors protection
- Investors Grievances and SEBI guidelines
- Various free knowledge sharing resources and best books for investor

Derivatives Market

- Introduction to Derivatives Market
- Types of Derivatives Market
- Participants in Derivatives Market
- Terminology of Future Market with live example
- Terminology of Option Market & uses
- Practical aspects of Derivatives Trading
- What is PCR ratio in option chain
- What is open interest in and its uses
- What is Greeks and its uses in live market
- Introduction to options trading strategy
- Bullish trading strategy in market
- Bearish trading strategy in market
- Flat trading strategy for trading
- Derivatives trading setups for traders

Commodity & Mutual Fund

- Introduction to Commodity & Mutual Fund
- Basic rules of Trading in volatile market
- How to maintain MTM in market
- How to link commodity & Mutual Fund with Equity market
- Legal Framework of market
- Basic rules regulation of the commodity & Mutual Fund
- What are regulatory guidelines
- How to start Trading in world's longest market
- How brokerage can be calculated



Technical Analysis

- Introduction to Technical Analysis
- Types of charts for trading in market
- Introduction to tools and techniques for trading
- Introduction to Support and Resistance
- Classification of technical indicators & oscillators
- What is Moving Average, Types and its uses
- RSI and its unique setups for trading
- MACD and its trend identifying techniques
- Bollinger Band its uses in live trading
- ADX and its trading setup for buying and selling stock
- Stochastics and its signal for buying and selling stock
- Super Trend and its uses for live market trading
- MFI, OBV to measure the stock volume for trading
- Fibonacci Retracement, Extension, Fan for support & Resistance
- Pivot point calculation for positional trading in live market
- Gann Theory, Elliott Wave & Dow theory for investment
- Unique trading setups from ISFM professional trader
- Live implementation of all tools and techniques



What is Chartered Financial Market Expert - FMX

Financial Market Expert – FMX is a placement booster program for graduate and postgraduate students. In this course we give them deep insight of BFSI industry. We trained them to get expertise in Financial Market and Behavioral skills.

We help to reduce the skills gap what industry required and what the students have. After completing this course participants get edge in financial product understanding and get 100% placement. Students who wish to make career in financial market will be prepared for NISM / SEBI certification during this course. On behalf of these certification they can start their own Sub Broking business as well as Job also.

How FMX Certifications can help

- Get Regulatory Certifications like : NISM / SEBI / IRDA etc. to be recognize in market.
- Get Trained by working professional in live market.
- Get 100% placement assistance before you pass out from college.
- Get course fee refund just in next 3 months.
- Get practical exposure of industry before joining job.
- Learn Business Communications & Work Ethics in advance

What you will get after joining

- Free Demat A/c
- Free Online Trading & Analysis Software
- Free Mobile App
- E-Books
- Ppt
- Live Online/Offline Classes
- 1year Fee Validity
- Live Recording Classes
- Free LMS (Lerning Management System)
- One 2 One Mentorship
- Free Virtual Trading App

Who Can Join :-

- Graduate Students
- Post Graduate Students
- BBA, MBA, B.Com, M.Com etc
- Academician
- Trainer



Module 1 - Financial Market & Trading Skills : -

- Equity Market & Fundamental Analysis
- Technical Analysis of Market
- Derivatives Market
- Commodity & Mutual Fund
- NISM Certifications

Module 2 - Behavioral Skills : -

- How to face interview for job
- What is business communication
- What is team building and relationship management for growth
- What are Corporate Ethics at work
- What is conflict management
- How to set growth mind set in corporate

Module 3 - Business Development and Sales Skills : -

- What is scientific process of Sales
- How to understand customer need
- Magic of time management and relationship building
- Sales data analytics and interpretation
- Sales automation using artificial intelligence
- Presentation and Objection handling

Course	Fee	Duration
Complete Course	₹ 45,000/- with Placement ₹ 40,000/- without Placement	1.5-2 Months



Technical Analysis is the forecasting of future price movements based on an analysis of past price movements of the various securities. Technical analysis can help investors / traders what is "likely" to happen to stock prices over me, and how to manage portfolio tracking market trend, entry and exit point in different kind of securities like Equity ,commodity currency and F & O market. It is not science, So there is not thumb rules for technical. Analysis of charting shows contradict between to investors some me. It can help to get continue return from market in spite of up and down. ISFM having edge in technical analysis course in Gurgaon. We customize the course as per demand of investor and Traders.

Content Highlight

- Introduction to Technical Analysis and its features.
- Types of Technical Indicators.
- Basic rules for technical analysis & Trading.
- Major continuous and reversal pattern.
- Moving average and its effective use
- How to check overbought and oversold zone
- Dow theory, Elliot wave theory and its characteristic
- Advance candlestick pattern.
- How to use stop loss order using technical indicators.
- Trend confirmation and reversal signal by using chart.
- Live session for using all tools and technique on your favourite securities.
- Training session with free source of technical analysis.
- Limitation of technical analysis.

What you will get

- Free Demat A/c
- Free Online Trading & Analysis Software
- Free Mobile App
- E-Books
- Ppt
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Why Technical

COMBO COURSE
 Technical Analysis + Advance Derivatives

Fees : 36000/-
One Time : 34000/-

Course	Fees	Duration
Complete Course	₹20,000 /-	1 Months



Derivatives Market Analysis is required to earn consistently return from stock market. If anyone want to be successful trader who can earn money in spite of market ups and down then you must have a good command on derivatives. Only 200 approx. companies are trading in derivatives out of 2000 listed in NSE. ISFM provide unique trading setups to trade in this market where traders can get good leverage with hedging to generate high ROI in the market. Derivatives market is penetration is increasing due to its features. But only few people are able to understand it because lack of knowledge.

Contents

- Advance Options Trading Strategy.
- How to make trade cheaper using future trading.
- How to understand PCR ratio and when to use it.
- What is VIX and how its effect market sentiments.
- How to understand economic benefits of derivatives.
- How to trade in nifty, bank nifty using global clues
- To understand advance hedging strategies using equity future, options etc
- Market indicators & interpretations: Exhaustive coverage on Open Interest, Roll Over, Roll Over Costs
- Derivative trading strategies: Strategies based on a combination of risk appetite & market view, spreads & covered option strategies, strategies based on risk appetite in volatile & range-bound markets, straddles & strangles

Why to join

- To maintain portfolio balance
- To learn hedging
- To get continue profit from market irrespective of conditions
- To get expertise in future and options market

What you will get after joining

- Free Demat A/c
- Free Online Trading & Analysis Software
- Free Mobile App
- E-Books
- Ppt
- Live Online/Offline Classes
- 1year Fee Validity
- Live Recording Classes
- Free LMS (Lerning Management System)
- One 2 One Mentorship
- Free Virtual Trading App

Course	Fees	Duration
Complete Course	₹20,000 /-	1 Month



What is One To One Mentorship?

One to one mentorship program is a customize training program for VIP investors, traders who have very less time due to their busy schedule. Our professional traders will share live market trading experience, techniques, unique trading setup to earn money from stock market. Course is integrated with live trading session which give participant edge to trade own self in presence of mentor.

ISFM also provide free portfolio consultation in One to One Mentorship Course with unlimited time validity. We help investor / trader to choose right stock at right price on right time. Our mentor help to be an intelligent investor / trader who can earn profit in spite of market ups and down.

Indian stock market having a lot of potential because of less penetration and less participant in the market. India is having only 8 Cr. demat a/c. Which is less than 5%. of our population. Demat a/c penetration is very low as compare to other country like USA, Germany, France etc. But our GDP is 3 trillion which is showing 6th position in the world and confirming a robust growth in the area.

Major content in this course

- Equity Market
- Fundamental Analysis of Stock Market
- Advance Derivatives Trading Training
- Technical Analysis of Stock Market
- Mutual Fund Analysis

What you will get after joining

- Free Demat A/c
- Free Online Trading & Analysis Software
- Free Mobile App
- 4 e-Books
- Ppt
- Live Case Studies
- 1year Fee Validity
- Live Recording Classes
- Free LMS (Lerning Management System)
- One 2 One Mentorship
- Free Virtual Trading App

Fee Structure

Course	Fees	Duration
Complete Course	₹90,000 /-	1 Month



Sr. No.	Designation	Employers
1	Relationship Manager	Banks, Brokerage Firms, Fund Houses
2	Investment Advisor, Wealth Manager, Financial Advisor, Financial Planner	Private Banking, Wealth Management firms, Financial Planning Outfits, Fund Houses
3	Insurance Advisors	Insurance Companies
4	Faculty/Content Writer/Trainer	Educational Institutes / Corporate
5	Independent Financial Planner	Self Employed
6	Mutual Fund Business / Agent	Free lancer, Self Employed

OUR USP

Free Placement Assistance | Free Vacancy Alert | Free Career Counselling



Employers Corner





ISFM[®]

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BEST STOCK MARKET SCHOOL

www.isfm.co.in

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E-mail : Info@isfm.co.in | Website : www.isfm.co.in



SCAN QR CODE
FOR ISFM APP.





ADMISSION FORM

(Preparing Smart Traders for Tomorrow)

Application for Admission
(Please fill in BLOCK letters)

Form No :

PERSONAL DETAILS:

Date:

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Affix your Passport
Size Photograph
here & submit one
extra copy along
with this form

Name: _____

Address: _____

DOB:

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Mobile No:

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Gender:

M	F
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Email ID: _____

Aadhar/ Pan _____

Highest Educational Qualification: _____

Experience in Stock Market..... Years

CMD

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F & O

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Currency

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T.A

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Occupation: _____

Course Applied For: _____

Starting Date

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Batch No.

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Weekdays

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Weekend

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Timings:

Morning	
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Afternoon	
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Evening	
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Address:

Gurugram	
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Rewari	
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How Did You Hear About Us: _____

Note : Please read the rules an regulations before admission.

Fees once paid shall be non refundable & non transferable.

Disputes if any, will be subject to Gurugram Jurisdiciton only.

Student Signature

For Office Use Only

Counseling by _____

Receipt Date: _____

Signature



Date

STUDENTS DECLARATION LETTER

Date-.....

My name is I belongs to I joined ISFM Institute onin batch no..... I know that the stock market is a risky business and here can be both profit and loss. At the time of admission, I was not given any allurements to earn a lot of money from ISFM Side and Both risk and Rewards were explained to me properly. I am doing this course to increase my knowledge in stock market. ISFM Institute has nothing to do with any of my profits or losses.

मेरा नाम है। मेरा पता है, मैंने को ISFM संस्थान में बैच नंबर में प्रवेश लिया, मुझे पता है कि शेयर बाजार एक जोखिम भरा व्यवसाय है और इसमें लाभ और हानि दोनों हो सकते हैं। प्रवेश के समय, मुझे ISFM की ओर से बहुत सारा पैसा कमाने का कोई प्रलोभन नहीं दिया गया था और जोखिम और पुरस्कार दोनों के बारे में मुझे ठीक से समझाया गया था। मैं स्टॉक मार्केट में अपना ज्ञान बढ़ाने के लिए यह कोर्स कर रहा हूँ। ISFM संस्थान का मेरे किसी भी लाभ या हानि से कोई लेना-देना नहीं है।

Student's Sign

Counsellor Sign.....