



ISFMTM

Way to **Financial Abundance**

BEST STOCK MARKET SCHOOL

www.isfm.co.in



PROSPECTUS

Director's Message



Message From The Desk

With fast changing Indian economic and banking system where interest rates of Fixed Deposit and Saving Accounts or any covenantal investment are reducing. We at ISFM believe in equipping people with knowledge and tools of Investment in Securities Market which will help them to get higher returns on their investments. ISFM has been a pioneer in many ways in terms of addressing industry needs through specialized Executives Diploma programmes for everyone. ISFM has closely focused on working and non-working executives to explore new frontiers of knowledge in the field of International Business Management and help them to reach their financial goal.

The strength of the institute lies in the fact that it is well recognized for its practical exposure in live market & academic excellence consistently ranked among top stock market training institute in Gurgaon. Institute has been operating successfully since the year 2013, in Gurgaon. At ISFM, it is our constant endeavors to understand contemporary geo-economic realise and offer updated courses in line with current requirements.

DSTO (Diploma in Stock Trading) program of ISFM is unique as it is designed to fulfil the specialized needs in the area of national and international business. This course offers both procedural and technology based solutions to improve the trading & Investment skills sets of market participants. We at ISFM, welcome aspiring students of NCR to take full advantage the online trading opportunity. We look forward towards seeing them at ISFM that has state of art infrastructure along with intellectual inputs from renowned ISFM faculty. Our Best Wishes to all aspirants who are seeking excellence in financial freedom.

Thanks

Sushil Alewa

About ISFM

Established in 2013, ISFM has become a center for excellence of learning about stock market in Delhi / NCR. We have a very well designed 6 stage wise courses on securities market which covers from Equity, Derivatives, Commodity, Currency, Mutual Funds and Technical Analysis. We also provide 360-degree awareness on Financial Literacy & Awareness, Investors Awareness Program (IAP) handled by our sister concern Northern Investors Association (NIA). NIA is an Education society (Registered with Haryana Govt.) of ISFM and run by freelancer Trainer / Volunteers, who are working professional in corporate world. ISFM is dedicated to excellence in training, research, and consultancy in securities market. Our stock trading courses are designed such that we train the participants with both Mock and Live trading market which gives them the confidence to trade confidently from day 1st their course joining. Our courses are customize in such a way that each course stands individually and based on the demand of the participant and they can choose their area of specialization.

We have trained more than 400 investors / trader from different industries in spite of their occupation. We also help our students with 100% placement guarantee once they complete their certifications. To help our students for live market update we offer short term courses time to time as per market demand. We are providing right knowledge to right person at the right time on the right place.

Our Faculty



'Tell me and I'll forget, show me and I may remember, Involve me and I'll understand.' This is the promise our training faculties works with! Our training strategy is one that makes learning an organic process where trainer become co-learners and partners in the process of value creation and learning. Our trainers don't instruct, they engage. Our trainer are not just trainer but they are professional traders / guides, facilitators and motivators. They engineer learning experiences that manoeuver the students into the driving seats and then they quietly get out of the way. The school strongly believes in developing and enhancing skills for online trading in securities market along with research. The school conducts in-house training and capacity-building workshops for trainer to share best practice and learn from each other's experiences. The school also organize training of trainer (TOT) workshops / seminars to build-up their knowledge pool.



What is Diploma in Stock Trading (DSTO)

Diploma in Stock Trading is a short term (2 Months) course for those who want to learn stock market from root level. After completion this course participants get expertise in online stock trading so that they can get good return from their portfolio. We help investors to understand how to become a rising star of the developing Stock market trading in India. House wives, Retired person and working professional can easily earn on daily basis after share market training by our professional trader.

Students who wish to make career in stock market will be prepared for NISM / SEBI certification during this course. On behalf of these certification they can start their own Sub Broking business as well as Job also. India is having only 3 cr. Demat account till now and half of them is dormant a/c, which is less than 5 % of the total population of the country, only few people having knowledge about BFSI industry. BFSI required huge no. of people who have experience / knowledge in this field. The students of this signature course will get to understand the beliefs, principles, strategies and psychology of some of the successful and eminent Investors and Traders like Benjamin Graham, Warren Buffet, Peter Lynch, William o Neil, Edward & Maggie and John Murphy. As this course is specially designed idolising the valuable and great work done by them in this field.

Who can join

- Management Students
- House wives
- Retired People
- Stock Broker
- Mutual Funds Houses
- Banks
- NBFC Companies
- Investor
- Trader
- Hedger

* Any one who is having interest in Financial Market

What you will get after joining

- Teacher
- Free Demat A/c
- Free Online Trading Software
- Free Mobile App
- Free Ta Software
- 4 Books
- 4 Ppt
- Live Case Studies
- 1year Fee Validity

Fee Structure

Course	Fees	Duration
Complete Course	₹40,000 + GST ₹35,000 + GST (One Time Payment)	2-3 Months

*Note : SEBI & NISM certification fee is extra.

Module Covered

Equity Market

- Introduction to Indian capital Market
- What is Primary and Secondary Market
- Pros and Cons to apply IPO / FPO etc
- How to buy / Sell Shares using trading software
- Legal Framework of the market
- How to use stop loss during Intraday trading
- What to do and don't in the market
- How to start Trading / Investment
- How to make good portfolio using diversification rule
- How brokerage and taxes can be calculated
- Live trading exposure with case study
- Regulating framework in India and Investors protection
- Investors Grievances and SEBI guidelines
- Various free knowledge sharing resources and best books for investor

Derivatives Market

- Introduction to Derivatives Market
- Types of Derivatives Market
- Participants in Derivatives Market
- Terminology of Future Market with live example
- Terminology of Option Market & uses
- Practical aspects of Derivatives Trading
- What is PCR ration in option chain
- What is open interest in and its uses
- What is Greeks and its uses in live market
- Introduction to options trading strategy
- Bullish trading strategy in market
- Bearish trading strategy in market
- Flat trading strategy for trading
- Derivatives trading setups for traders

Commodity & Currency Market

- Introduction to Commodity & Currency Derivatives
- Basic rules of Trading in volatile market
- How to maintain MTM in market
- How to link commodity & currency market with Equity market
- Legal Framework of market
- Basic rules regulation of the commodity & currency market
- What are regulatory guidelines
- How to start Trading in world's longest market
- How brokerage can be calculated



Technical Analysis

- Introduction to Technical Analysis
- Types of charts for trading in market
- Introduction to tools and techniques for trading
- Introduction to Support and Resistance
- Classification of technical indicators & oscillators
- What is Moving Average, Types and its uses
- RSI and its unique setups for trading
- MACD and its trend identifying techniques
- Bollinger Band it uses in live trading
- ADX and its trading setup for buying and selling stock
- Stochastics and its signal for buying and selling stock
- Super Trend and its uses for live market trading
- MFI, OBV to measure the stock volume for trading
- Fibonacci Retracement, Extension, Fan for support & Resistance
- Pivot point calculation for positional trading in live market
- Gann Theory, Elliott Wave & Dow theory for investment
- Unique trading setups from ISFM professional trader
- Live implementation of all tools and techniques

Arbitrage



Arbitrage Trading is very new concept for Indian Stock Market, special for retail investors. Institutional investors like FII & Domestic investors - DII are using this profitable strategy from so long back time. Arbitrage trading is a risk free trading module if you know pros and cons of this game. Due to this feature it is attractive and evergreen in demand. Indian Stock Market scenario is changing now a days and skilled workers are changing their focus from fixed salary to sharing basis opportunity in trading. Anyone who have the sense of trading can earn unlimited on the platform of arbitrage. MNC players are ready to provide capital to skilled manpower for trading purpose. Career scope are widely available for participants.

Course Contents :-

BEGINNERS MODULE

INTERMEDIATE LEVEL

ADVANCE LEVEL

- Introduction to Arbitrage software & effective short cut keys
- Arbitrage Trading module for trading
- High Frequency Trading integration in Arbitrage
- Advance Options Trading strategy setup
- Greeks effect in trading for Arbitrage
- Volatility and its effects during live trading
- Live Cash market Arbitrage Trading
- Live Cash to future market Arbitrage
- Future to Future Market Arbitrage
- Inter and Intra exchange opportunities
- Live Commodity Market Arbitrage opportunity

Who Can Join :-

- Traders & Investors
- Working Professional
- Management Students
- Anyone Who Want to Earn from Stock Market

What You Will Get After Joining :-

- Free Demat A/C
- Arbitrage Software
- Technical Analysis Software
- Trading Setup for Arbitrage
- Study Material
- 1 Year Fee Validity placement assistant Arbitrage Diploma From ISFM

Course	Fees	Duration
Complete Course	₹45000/- + GST ₹40,000 + GST (One Time Payment)	2 Months

*Note : SEBI & NISM certification fee is extra.

Technical Analysis Course



Technical Analysis is the forecasting of future price movements based on an analysis of past price movements of the various securities. Technical analysis can help investors / traders what is "likely" to happen to stock prices over me, and how to manage portfolio tracking market trend, entry and exit point in different kind of securities like Equity ,commodity currency and F & O market. It is not science, So there is not thumb rules for technical. Analysis of charting shows contradict between to investors some me. It can help to get continue return from market in spite of up and down. ISFM having edge in technical analysis course in Gurgaon. We customize the course as per demand of investor and Traders.

Content Highlight

- Introduction to Technical Analysis and its features.
- Types of Technical Indicators.
- Basic rules for technical analysis & Trading.
- Major continuous and reversal pattern.
- Moving average and its effective use
- How to check overbought and oversold zone
- Dow theory, Elliot wave theory and its characteristic
- Advance candlestick pattern.
- How to use stop loss order using technical indicators.
- Trend confirmation and reversal signal by using chart.
- Live session for using all tools and technique on your favourite securities.
- Training session with free source of technical analysis.
- Limitation of technical analysis.

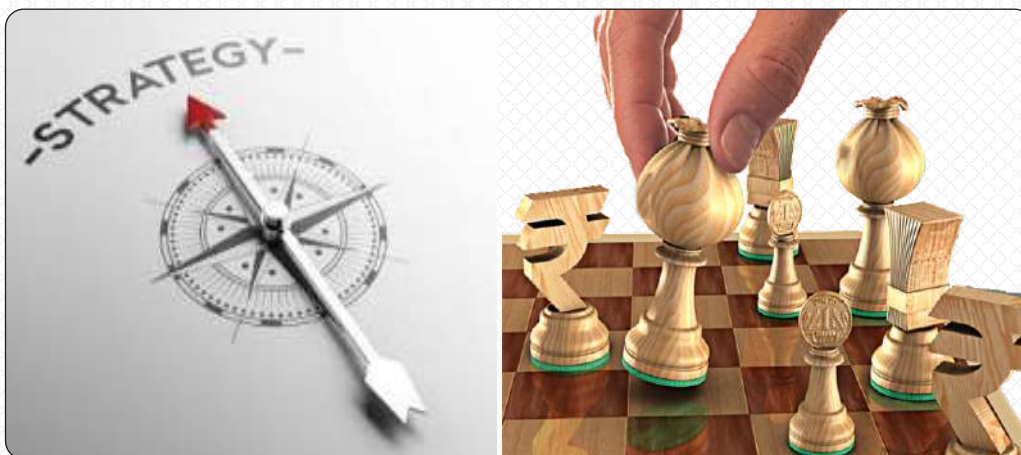
What you will get

- Technical Analysis software
- Technical Analysis books
- Technical Analysis PPT
- Live Case Studies
- Technical Analysis alert on your shares

Why Technical

- To maintain stock loss in live trading
- To know the right entry & exit time
- To know the strength & weakness of market
- To know the spot & resistance level of stock
- Maximise returns during short spam of time

Course	Fees	Duration
Complete Course	₹15,000 + GST	1 Month



Derivatives Market Analysis is required to earn consistently return from stock market. If anyone want to be successful trader who can earn money in spite of market ups and down then you must have a good command on derivatives. Only 200 approx. companies are trading in derivatives out of 1650 listed in NSE. ISFM provide unique trading setups to trade in this market where traders can get good leverage with hedging to generate high ROI in the market. Derivatives market is penetration is increasing due to its features. But only few people are able to understand it because lack of knowledge.

Contents

- Advance Options Trading Strategy.
- How to make trade cheaper using future trading.
- How to understand PCR ratio and when to use it.
- What is VIX and how its effect market sentiments.
- How to understand economic benefits of derivatives.
- How to trade in nifty, bank nifty using global clues
- To understand advance hedging strategies using equity future, options etc
- Market indicators & interpretations: Exhaustive coverage on Open Interest, Roll Over, Roll Over Costs
- Derivative trading strategies: Strategies based on a combination of risk appetite & market view, spreads & covered option strategies, strategies based on risk appetite in volatile & range-bound markets, straddles & strangles

Why to join

- To maintain portfolio balance
- To learn hedging
- To get continue profit from market irrespective of conditions
- To get expertise in future and options market

What you will get

- Free Demat A/c
- Free online trading software
- Free Mobile App
- Free T.A. software
- Derivative Books
- Derivative PPT
- Live case studies
- 1Year Fee validity

Course	Fees	Duration
Complete Course	₹10,000 + GST	1 Month



Mutual funds have become a much sought after investment product in recent years. This course demystifies the concept of mutual funds and helps to create awareness and knowledge about the industry and its functioning. The mutual fund industry has come to occupy an important place in India. It forms an important part of the capital market, providing the benefits of a diversified portfolio and expert fund management to a large number of investors, particularly small investors. With the improvement in deployment of investment through markets, the need and scope for mutual fund operations has increased tremendously. This module aims at providing a comprehensive and in-depth knowledge about mutual funds industry.

Content

- Introduction to Mutual Fund Market
- Indian Scenario of Mutual Fund industry
- What is structure of Mutual Fund
- How to select the good fund for investment
- What is SIP, SWP, STP in market
- What are charge applicable of Mutual Fund investment
- Mode of investment in Mutual Fund market
- Classification of Mutual fund by category
- What is CAN number, how to get it
- What are Direct fund and Regular fund
- Factors checking before investment in fund
- How to compare different fund for investment
- How to take advantage from fund Manager style
- International fund and its features, check list before investment

Who can join

- Students
- Investors
- Financial planners
- Analysts
- Equity researchers
- ★ Anybody having interest in the Indian mutual fund industry

What you will get

- Free SIP starting
- Mutual Fund Books
- Mutual Fund PPT
- Mutual Fund Mock Test Series
- NIFM / SEBI series V-A : MFD Certifications preparations

Course	Fees	Duration
Complete Course	₹10,000 + GST	1 Month



Currency Trading in India is in childhood stage. Currency derivative offer investors an option to trade in major foreign currencies pegged to the Indian rupee. Leading stock exchanges of India offer futures trading contracts in different foreign currencies. A currency future, also known as FX future, is a futures contract to exchange one currency for another at a specified date in the future at a price (exchange rate) that is fixed on the purchase date.

Contents

- Introduction to Currency Markets.
- Foreign Exchange Derivatives.
- Exchange Traded Currency Futures.
- Strategies Using Currency Futures.
- Currency Options & Option Trading Strategies Trading.
- Clearing, Settlement and Risk Management.
- Hedging for Importers and Exporters.
- Regulatory Framework for Currency Derivatives.
- Accounting and Taxation.
- Codes of Conduct.
- Investor Protection Measures.
- Exchanges Trading in Currency Futures.

Who can join

- Entrepreneurs
- Trader
- Speculator
- Hedger
- Exporter / Importer

What you will get

- Free Demat A/c
- Free Online Trading Software
- Free Mobile App
- Currency Derivative Books
- Currency Derivative PPT

Course	Fees	Duration
Complete Course	10,000 + GST	1 Month



Sr. No.	Designation	Employers
1	Relationship Manager	Banks, Brokerage Firms, Fund Houses
2	Investment Advisor, Wealth Manager, Financial Advisor, Financial Planner	Private Banking, Wealth Management firms, Financial Planning Outfits, Fund Houses
3	Insurance Advisors	Insurance Companies
4	Faculty/Content Writer/Trainer	Educational Institutes / Corporate
5	Independent Financial Planner	Self Employed
6	Mutual Fund Business / Agent	Free lancer, Self Employed

OUR USP

Free Placement Guidance | Free Vacancy Alert | Free Career Counselling



Employers Corner



Asit C. Mehta
INVESTMENT INTERMEDIATES LTD.





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Contact : 9315830992, 9870387689

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ADMISSION FORM

(Preparing Smart Investors for Tomorrow)

Application for Admission
(Please fill in BLOCK letters)

Form No :

Affix your Passport Size Photograph here & submit one extra copy along with this form

PERSONAL DETAILS:

Date:

Name: _____

Address: _____

DOB:

Mobile No:

Gender:

Email ID: _____

Aadhar/ Pan _____

Highest Educational Qualification: _____

Experience in Stock Market..... Years

Occupation: _____

Course Applied For: _____

Starting Date

Batch

Timings:

How Did You Hear About Us: _____

*Note : Please read the rules an regulations before admission.
Fees once paid shall be non refundable & non transferable.
Disputes if any, will be subject to Gurugram Jurisdiciton only.*

Student Signature

For Office Use Only

Counseling by _____

Receipt Date: _____

Signature



Date

Counselor Signature

